ONE MEGA GROUP INC. (formerly Mega Publishing Group)

Company Overview

One MEGA Group (formerly Mega Publishing Group) is the country’s pioneer publishing company of glossy magazines. It remains at the forefront of the industry as the company continues to push the boundaries of print and beyond. Exploring endless possibilities, delivering the best of local and international design and lifestyle trends to a discerning market, its potent mixture of innovation and excellence has resulted in entertaining and socially responsible homegrown titles that positively influence the lifestyle of Filipino society. The best people are right here in One MEGA Group. Talent, passion and commitment are the hallmarks of our employees and of our company. If you uphold the same traits, then, ONE MEGA GROUP NEEDS YOU!

Job vacancies

WEB CONTENT EDITOR (Online Editor)

Responsibilities:

The Web Content Editor is in charge of determining, implementing and maintaining the overall look, voice, content and all aspects of the website presence. He/she is tasked with overseeing/managing online day-to-day operations to ensure the timely delivery of content relevant to the target market. He/she is also responsible for implementing online activities to generate increase in viewership.

He/she is also expected to be knowledgeable in ANY of the following: fashion and beauty trends, food, home design, architecture, travel, entertainment, industry happenings, products and all other content relevant to the market, and be able to translate these through appropriate online editorials, reports and other related stories.

Requirements:

- College graduate of Journalism, Communications, Creative Writing, Literature, Humanities or any related course;
- Preferably with at least 1 year work experience in online writing, web management, crafting site promotions and online marketing using content management software;
- Able to do writing, editing and layout;
- Has excellent oral and written communication skills;
- Has extensive knowledge, exposure or expertise in ANY of the following: fashion, art & pop culture, architecture, heritage, design, travel or entertainment;
- Has experience in styling and shooting;
- Articulate, Creative, Sociable, Committed to Excellence, Driven, Energetic, Trustworthy, Well-connected, Detail-oriented, Flexible, capable of working in a fast-paced environment
WRITERS

Responsibilities:

The Writer assists the Associate Editor with the day-to-day operations and administrative duties required to guarantee the timely delivery of the magazine. He/she is also responsible for producing content assigned by the Managing or Associate Editors. He/She takes an active role in regular story conferences, writes and produces sections and stories as assigned, proofreads, fact-checks and edits all articles to ensure that all stories have the magazine’s voice. The Writer attends key shoots, conducts interviews, supervises, provides art direction and styles photoshoots, as needed. He/She proposes cost-effective strategies in completing stories, shoots or events. He/She also represents the magazine in key events, compiles press releases for the team and establishes a positive image of the magazine by cultivating good relations with advertisers, media and industry partners.

Requirements:

- College Degree, preferably in Journalism, Communications, Creative Writing, Interior Design or their equivalent;
- Preferably with writing and editorial experience;
- Interest in and exposure to ANY of the following: home, interior design, or family entertainment;
- Excellent editor with good editorial judgment;
- Can ensure quality control of the magazine;
- Should be able to produce excellent content of the magazine;
- Excellent communication and interpersonal skills;
- Articulate, sociable, creative, stylish;
- Highly efficient in multi-tasking;
- Strong problem-solving skills;
- Committed to excellence.

BEAUTY ASSISTANT

Responsibilities:

The Beauty Assistant is primarily responsible for the output of the Beauty sections of the magazine in coordination with the EIC, CD, Associate Editor and all concerned parties.

Requirements:

- College graduate preferably with a Beauty Certificate / Training;
- Must be interested in beauty;
- Adept in the latest make-up and skin care trends;
- Very good written communication skills;
- Can do research on the latest beauty and skin care updates;
- Must be reliable and responsible;
- Punctual at all times;
- Has a keen eye for details.
FASHION ASSISTANT

Responsibilities:

The Fashion Assistant is in charge of assisting all members of the Fashion team in implementing the style direction for the magazine. He/She is expected to be knowledgeable on fashion trends both local and international, and respond to these trends through fashion editorials, trend reports and other related stories.

Requirements:

- Graduate of Journalism, Communications, Creative Writing, Literature, Humanities, Diploma / Certificate in Fashion or any related course;
- Preferably with at least 1 year of writing and editorial experience;
- Has interest in and exposure to areas relevant to the theme of the assigned magazine;
- Must be able to write articles and do research on fashion trends;
- Must be a highly organized person who is also willing to do administrative work;
- Articulate, Creative, Sociable, Energetic, High Integrity, Well-connected, Fashionable, Detail-oriented;
- Excellent oral and written communication skills.

ASSOCIATE PUBLISHER (Fashion, Food, Entertainment)

Responsibilities:

The Associate Publisher shall function as the Brand Manager for the title/s and as the direct supervisor for all research projects in support of other titles. As AP, he/she is responsible for the overall management of the different magazines' business by assisting the Publisher in monitoring the magazine’s performance, coordinating with the members of the Publishing Teams, planning and implementing plans and programs that will help achieve assigned revenue targets for assigned publications.

Requirements:

- Graduate of Business Management, Marketing, Communication Arts, Communication Research or any business-related course;
- At least 3 years relevant experience in marketing, specifically in brand management;
- Preferably with extensive experience as Brand Manager for real estate or property development;
- Competent in business communication, quantitative & qualitative market research, knowledgeable in simple financial management;
- Good negotiation skills, detailed oriented and organized;
- Excellent client-service orientation and drive for continuous improvement.
SOFTWARE PROGRAMMER

Responsibilities:

The Software Programmer is responsible for the development, implementation and maintenance of company applications. Specifically, his/her tasks include systems development, database management system, database programming and the development of in house applications.

Requirements:

- Graduate of Computer Science, Information Technology, Software Development or any related course;
- Knowledge in web and systems development on a LAMP (Linux, Apache, MySQL and PHP) or LNMP (Linux, Nginx, MySQL, PHP) platform;
- Familiar with Enterprise Resource Planning applications (SAP, OpenERP, Crystal Reports, etc. is a plus);
- Knowledgeable in PHP programming language (Knowledge and experience in Python or Java development is a plus);
- Highly creative and able to visualize and conceptualize;
- Excellent oral and written communications;
- With uncompromising ethics and integrity;
- Able to articulate his/her ideas effectively, Sociable and energetic, Adaptable and dependable, Highly organized, Pro-active, Driven, aims for continuous improvement, Client service oriented and Team oriented.
- Fresh graduates are welcome to apply. Willing to be trained in multiple programming languages.

WEB DEVELOPER

Responsibilities:

The Web Developer is responsible for the development and implementation of a websites front-end and back-end. He/She is the technical counterpart of the Digital Graphics Designer. Specifically, his/her tasks include systems development, database management system, database programming and the development of applications for interactive modules.

Requirements:

- Graduate of Computer Science, Information Technology, Software Development or any related course;
- At least 2 years experience in web and systems development on a LAMP (Linux, Apache, MySQL and PHP) or LNMP (Linux, Nginx, MySQL, PHP) platform;
- Knowledgeable in PHP programming language Javascript, HTML(5), CSS3;
- Knowledgeable in Database Management Systems such as MySQL;
- Experience in using Open Source operating systems (Ubuntu and CentOS) as a development environment is a plus;
- Experience with content management systems (preferably Wordpress and Drupal) and mobile application development is a plus;
- Highly creative and able to visualize and conceptualize;
- Excellent oral and written communications;
• With uncompromising ethics and integrity;
• Able to articulate his/her ideas effectively, Sociable and energetic, Adaptable and dependable, Highly organized, Pro-active, Driven, aims for continuous improvement, Client service oriented and Team oriented.

ACCOUNT EXECUTIVE

Responsibilities:

The Account Executive is primarily responsible in obtaining sales for the different business platforms of the company such as print, website and TV of assigned magazine titles of One Mega Group. He/She handles the procurement of sales leads, product presentation, account servicing, and ensures that all documents relative to the client’s advertising placement are complete and satisfactorily executed on time.

Requirements:

• Graduate of Business Management, Marketing, Communication Arts, or any business-related course;
• Ages 23 to 32 years old with pleasing personality;
• With at least 1 year experience in sales preferably with exposure in media, retail or realty, FMCG, fashion and marketing;
• He/She must be able to create concepts and marketing design with the client;
• Must have excellent oral and written communication skills;
• Should be service-oriented and can work well under pressure;
• Able to meet deadlines and quota;
• Energetic, charismatic, articulate, sociable, creative and stylish;
• Has wide network and connections;
• Proficiency in Excel and Powerpoint is a MUST

GRAPHIC DESIGNER

Responsibilities:

The Graphic Designer is primarily responsible for the creation and execution of all editorial pages. This includes all regular sections, special features, supplements, departments (table of contents, masthead, editor’s note, etc.), spine and cover. He/She must follow the design template; employ proper usage of the magazine’s fonts, colors and design elements (violators, dingbats, etc.).

He/She shall also be responsible for completing text corrections, re-layouts, and dropouts. The Graphic Designer must be able to modify and improve art (digital imaging), source design elements and backgrounds. He/She must prepare files for the final artwork and proofing stages, and in some cases, for the pre pre-press stage (PDF).
When required, He/She must be able to conceptualize, suggest possible treatments for editorial pages and ensure that all ideas, concepts and submissions are original, complete, and meet production deadlines.

Requirements:

• Graduate of Fine Arts, Multi-Media Arts, Information Design, Advertising, Visual Communication, Advertising any related course;
• Preferably with at least 6 months experience in design and publication - preferably with exposure in ad agency work, magazine or newspaper publishing, photography and production;
• Excellent oral and written communication skills;
• MAC and PC computer proficiency;
• Proficient in Adobe InDesign, Photoshop and Illustrator;
• Highly creative and able to visualize and conceptualize;
• Pro-active, driven, and aims for continuous improvement;
• Highly creative and detail oriented;
• Fresh graduates are also welcome to apply.

WEB DESIGNER

Responsibilities:

The Web Designer is responsible for creating the look and feel of the company's online websites. This involves developing a graphic design that effectively communicates the concepts being promoted in our websites such as megastyle.ph, iammeg.ph, myhomedesign.ph, appetite.ph, insidepinoyshowbiz.ph, etc.

The Web Designer may take part in the initial planning of a Web site, this include doing the layout and organization of the site, the types of colors or images to use (photos, illustrations, videos, etc.), and other matters concerning overall web design.

Requirements:

• Graduate of Fine Arts, Multi-Media Arts, Information Design, Advertising, Visual Communication, Advertising any related course;
• Preferably with experience in web design - preferably with exposure in ad agency work, magazine or newspaper publishing, photography and production;
• Excellent oral and written communication skills;
• MAC and PC computer proficiency;
• Proficient in Adobe InDesign, Photoshop, graphic design, use of Adobe Creative Suite 5 (Photoshop, InDesign, Illustrator);
• Familiar with video editing software;
• Ability to do web writing and web layout is an advantage;
• Highly creative and able to visualize and conceptualize;
• Pro-active, driven, and aims for continuous improvement;
• Highly creative and detail oriented;
• Amenable to work during weekends if needed;
Willing to render overtime;
Fresh graduates are also welcome to apply.

**GRAPHIC ARTIST (Creative Services)**

**Responsibilities:**

The Graphic Artist is primarily responsible in executing and/or producing artworks in line with the creative services requirements such as marketing collaterals and advertising materials.

**Requirements:**

- Graduate of Multimedia Arts, Information Design or any related course;
- Knowledge in software such as Adobe Photoshop, Adobe Indesign and Adobe Illustrator;
- Excellent oral and written communications;
- MAC and PC Computer proficiency;
- Highly creative and able to visualize and conceptualize;
- With uncompromising ethics and integrity;
- Able to articulate his/her ideas effectively;
- Sociable and energetic, Adaptable and dependable, Highly organized, Pro-active, Driven, aims for continuous improvement, Client service oriented and Team oriented.
- Fresh graduates are encouraged to apply.

**EVENTS ASSISTANT**

**Responsibilities:**

The Events Assistant is responsible for the implementation of the events and promotion plan. He/She facilitates execution of all magazine initiated events, event sponsorships/tie-ups, etc.

**Requirements:**

- College graduate, preferably Marketing course;
- At least 1 year work experience in launching events;
- Experience in Marketing is an advantage;
- With knowledge in video editing softwares such as Dreamweaver;
- With excellent interpersonal and negotiation skills;
- Willing to work long hours;
- Can start IMMEDIATELY.

**MEDIA RELATIONS ASSOCIATE**

**Responsibilities**

The Media Relations Associate is responsible for the implementation of the PR plan. He/She develops new relationships and maintains and improves existing relationships with relevant press and broadcast
media on behalf of One MEGA Group. He/She also monitors media coverage (NOT BARTERED) and provide media evaluation reports. He/she is the overall point person for all media inquiries.

Requirements

- College graduate, preferably with business, marketing, communication arts or any related course background;
- At least 1 year related work experience preferably with existing relationships / contacts with the press;
- PR agency background and broadsheet experience is a big advantage;
- Must have very good communication and social skills;
- Should have very good writing skills;
- Must be willing to render overtime if necessary.

ASSOCIATE PUBLISHER

Responsibilities

The Associate Publisher shall function as the Brand Manager for the title/s and as the direct supervisor for all research projects in support of other titles. As AP, he/she is responsible for the overall management of the different magazines' business by assisting the Group Publisher in monitoring the magazine's performance, coordinating with the members of the Publishing Team, planning and implementing plans and programs that will help achieve assigned revenue targets for assigned publication/s.

Requirements

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- Good negotiation skills, detailed oriented and organized;
- Excellent client-service orientation and drive for continuous improvement.

Interested candidates may submit their comprehensive resume with picture to jobs@onemegagroup.com or may personally submit at our head office located at the 18th Floor of Strata 100 Building, F. Ortigas Jr. Road, Ortigas Center, Pasig City

www.onemegagroup.com