

Miriam College
College of Arts and Sciences
Department of Applied Arts and Humanities

Curriculum for Bachelor of Design (Visual Communication Track)
School Year 2021-2025
Total Number of Units: 167

First Year SY 2021-2022					
1 st Semester Cycle 1: August – October 2021			1 st Semester Cycle 2: October – December 2021		
Course Code	Course Title	Units	Course Code	Course Title	Units
DES-101	Art History	3	AAV-104	Design History	3
ARTA-1.0	Art Appreciation	3	PCOM-1.0	Purposive Communication	3
PATHF-1.0	Physical Activity Towards Health and Fitness I	2	NSTP-1.1	National Service Training Program – NSTP I + MC-101 + MC-102	3
Total		8	Total		9
2 nd Semester Cycle 1: January – March 2022			2 nd Semester Cycle 2: March – May 2022		
Course Code	Course Title	Units	Course Code	Course Title	Units
DES-102	Design Theory	3	AAV-108	Color Theory	3
AAV-101	Freehand Drawing	3	T-101	Biblical Foundation of Christian Faith	3
PATHF-2.0	Physical Activity Towards Health and Fitness II	2	NSTP-2.1	National Service Training Program – NSTP II	3
Total		8	Total		9
Midyear Term - Cycle: June – July 2022					
Course Code	Course Title	Units			
DES-103	Contemporary Art + Design	3			
AAV-106	Rendering	3			
AAV-102	Digital Imaging	3			
Total		9			
Second Year SY 2022-2023					
1 st Semester Cycle 1: August – October 2022			1 st Semester Cycle 2: October – December 2022		
Course Code	Course Title	Units	Course Code	Course Title	Units
AAV-103	Technical Drawing	3	AAV-107	Photography	3
MMW-1.0	Mathematics in the Modern World	3	GEE-1.1	Nature, Culture and Spirituality	3
UTS-1.0	Understanding the Self	3	PATHF-3.0	Physical Activity Towards Health and Fitness III	2
Total		9	Total		8
2 nd Semester Cycle 1: January – March 2023			2 nd Semester Cycle 2: March – May 2023		
Course Code	Course Title	Units	Course Code	Course Title	Units
DES-104	Design Workshop	3	AAV-109.1	Animation + Digital Modeling	3

LIT-1.1	Cross-Cultural Literature	3	STS-1.0	Science, Technology & Society	3
LWR-1.0	Life and Works of Rizal	3	PATHF-4.0	Physical Activity Towards Health and Fitness IV	2
		Total			Total
		9			8

Second Year SY 2022-2023		
Midyear Term - Cycle: June – July 2023		
Course Code	Course Title	Units
AAV-112	Video + Motion Graphics	3
AAV-113.1	Multimedia + Web Design	3
		Total
		6

*Students MUST complete the Foundation Courses (AAV-101 to AAV-108, and DES-101) in the 1st and 2nd Years before enrolling any of the succeeding specialization courses in the 3rd & 4th Year. However, the following courses may be taken without any pre-requisite: AAV-121, AAV-122, DES-107 to DES-112.

Third Year SY 2023-2024					
1 st Semester Cycle 1: August – October 2023			1 st Semester Cycle 2: October – December 2023		
Course Code	Course Title	Units	Course Code	Course Title	Units
VIS-101	Print Media Design	3	VIS-102	Signs + Wayfinding Design	3
AAV-122	Creative Women	3	AAV-116.1	Brand Development + Typography	3
RPH-1.0	Readings in Philippine History	3	TCW-1.0	The Contemporary World	3
		Total			Total
		9			9
2 nd Semester Cycle 1: January – March 2024			2 nd Semester Cycle 2: March – May 2024		
Course Code	Course Title	Units	Course Code	Course Title	Units
VIS-103	Educational Technologies	3	VIS-104	UI/UX + Mobile App Design	3
ETH-1.0	Ethics	3	VIS-105	Games + Entertainment	3
T-103	Contemporary Moral Issues	3	GEE-2.1	Gender-Responsive and Entrepreneurial Mindsets for Innovative Thinking	3
		Total			Total
		9			9

Midyear Term - Cycle: June – July 2024		
Course Code	Course Title	Units
AAV-120.1	Visual Communication Research	3
DES-107	Indigenous Art and Culture	3
DES-108	Seminars in Art and Design	3
		Total
		9

Fourth Year SY 2024-25					
1 st Semester Cycle 1: August – October 2024			1 st Semester Cycle 2: October – December 2024		
Course Code	Course Title	Units	Course Code	Course Title	Units
AAV-120	Design Thesis 1	3	AAV-119.1	Design Internship 1	1.5
DES-109	Ergonomics	3	AAV-121	Business Design	3

GEE-3.1	Peace and Justice in the Church and Society	3	DES-110	Creative Industry + Intellectual Property	3
			ELEC-1	Free Elective 1	3
		Total		Total	10.5
		9			

Fourth Year SY 2024-25					
2 nd Semester Cycle 1: January – March 2025			2 nd Semester Cycle 2: March – May 2025		
Course Code	Course Title	Units	Course Code	Course Title	Units
AAV-123	Design Thesis 2	6	AAV-119.2	Design Internship 2	1.5
DES-111	Innovation + Sustainability	3	AAV-124	Portfolio + Industry	3
			DES-112	Design Entrepreneurship	3
			ELEC-2	Free Elective 2	3
		Total		Total	10.5
		9			

Summary of Course Offerings for
Bachelor of Design
SY 2021-2025

Courses	CHED	Bachelor of Design SY 2021-2025 Incoming 1 st Year
GE and GEE courses (incl. Rizal)	36	36
NSTP	6	6
PE	8	8
Major Core Courses (Foundation)	24	24
Major Courses (common across tracks; incl. professional courses; excluding Practicum)	75	45
Specialization per Track	-	30
Electives	12	12
MC Mandated*	-	6
Practicum	3	3
Total	161	167*

Note: Reduced previous total with 11 units (MC-101, MC-102, T-102.1, T-104, LIT-2.0).