



College of Business, Entrepreneurship and Accountancy

ASSOCIATE IN Business Management

IN NUVALI (2-YEAR PROGRAM)

The Associate in Business Management (ABM) is a 2-year program offering delivered online that provides students with the basic principles, theories, and concepts relating to business organizations and their ecosystem. The program equips the students with the knowledge, skills, and attitudes needed in a diverse workplace environment with the right values and social awareness to effectively and efficiently take on entry-level staff / technical positions in an organization. It also qualifies them to pursue a full bachelor's degree in business and related fields. The program will be offered in two (2) cycles with three (3) subjects per cycle. Each cycle is for nine (9) weeks.

HEU ADMISSIONS

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Program Goal

Graduates of this program can handle entry-level technical or staff positions of an organization in varied industries.

Pursue further study leading to a bachelor's degree in business and related field.

Outcomes

- Communicate effectively in a variety of organizational settings.
- Develop critical thinking, quantitative reasoning, written, and oral communication.
- Use creative, critical and reflective thinking to address organizational opportunities and challenges.
- Understand the dynamics of work and its role and impact to an organization.
- Appreciate and adhere to the corporate social responsibility policies and activities of an organization.



CBEA

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